



Lorong Produktiviti Off Jalan Sultan, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia.  
Tel: 03-7955 7266  
<http://www.mpc.gov.my>

***FOR IMMEDIATE RELEASE***

**PRODUCTIVITY-DRIVEN ELECTRIC VEHICLE AND ESG INITIATIVES IN THE  
COMMERCIAL VEHICLE TRANSPORT INDUSTRY**

Kuala Lumpur, 13 June 2023 - Malaysia Productivity Corporation (MPC) in collaboration with the Association of Malaysia Hauliers and the Ministry of Transport, recognizes the pivotal role of Electric Vehicle (EV) and Environmental, Social, and Governance (ESG) initiatives in shaping the future of the commercial vehicle transport industry in Malaysia. This collaboration highlights the industry's commitment to sustainability, innovation, and productivity.

The adoption of EVs in the commercial vehicle transport industry marks a transformative shift towards cleaner and greener transportation. EVs offer numerous benefits, including reduced carbon emissions, improved air quality, and operational cost savings. Through the concerted efforts of MPC, the Association of Malaysia Hauliers, and the Ministry of Transport, the industry aims to drive EV adoption and support the transition towards sustainable transportation solutions.

In recognition of their exemplary efforts in embracing EV and ESG initiatives, Malaysia Productivity Corporation proudly presents the Productivity Champion Certificate to Mr Soo Chee Yeong, President of AMH, and Dr Siva Sangar Krishnan from the Ministry of Transport. This prestigious recognition acknowledges their outstanding leadership, commitment, and contribution to driving productivity and sustainability within the commercial vehicle transport industry.

The collaboration between MPC, the Association of Malaysia Hauliers, and the Ministry of Transport signifies a unified commitment to driving sustainable practices, innovation, and productivity in the commercial vehicle transport industry. Through joint initiatives, knowledge sharing, and policy advocacy, this partnership aims to create an enabling environment that supports the industry's transition towards EV adoption, ESG integration, and enhanced productivity.

MPC, in collaboration with its partners, invites all stakeholders, industry players, and the public to join hands in shaping a sustainable future for the commercial vehicle transport industry in Malaysia. This collaborative effort aligns with the Malaysian Government's aspiration to achieve net-zero carbon emissions by 2050 and reflects MPC's commitment to Sustainable Development Goals 7: 'Affordable and Clean Energy' and 13: 'Climate Action'. MPC also hopes that this initiative will inspire all transportation companies in Malaysia to take action and ensure a more sustainable and low-carbon future.

**End.**

For Media Enquiries:

Nazahiah Mohamad  
018-3757451 / [nazahiah@mpc.gov.my](mailto:nazahiah@mpc.gov.my)

or

Noor Izzati Kamis  
012-2867346 / [noorizzati@mpc.gov.my](mailto:noorizzati@mpc.gov.my)



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**About Malaysia Productivity Corporation (MPC)**

*MPC is a statutory body under the Ministry of Investment, Trade and Industry (MITI). It drives national productivity holistically at the national, sectoral, and enterprise levels through five main thrusts: developing future talent, driving digitization and innovation, ensuring industry accountability for productivity, building a robust ecosystem, and fostering productive mindset. It collaborates strategically with the private and public sectors by emphasising productivity as a key agenda to boost productivity growth and national competitiveness, ultimately leading to shared well-being and prosperity.*